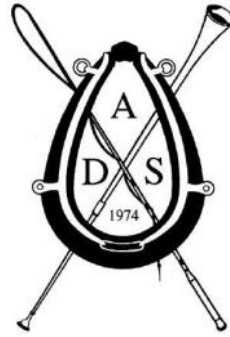




August 25 - 28, 2016



Sponsors & Advertising



Thank you for your support!

www.SargentCDE.com



SPONSORSHIPS & ADVERTISING

2016



	TITANIUM \$3,000	PLATINUM \$1,000	GOLD \$500	HAZARD \$400	SILVER \$300	BRONZE \$200	DIVISION \$100	VENDOR \$100
Top billing at all 2016 SEC events	◆							
Top Billing at the 2016 SECDE		◆						
Sponsor Logo on 2016 SECDE Newsletters, Banner, T-Shirts & other promotional materials	◆	◆						
Sponsor name on T-Shirts, Banner and other 2016 SECDE promotional materials	◆	◆	◆					
Prime booth space to present or display your product/service during the SECDE	◆	◆	◆					◆
One Full page photo ad for advertising in 2016 SECDE Program	◆	◆						
One Half page photo ad for advertising in 2016 SECDE Program			◆					
Business Card size ad in 2016 SECDE Program				◆	◆	◆		
Honorable Mention in 2016 SECDE Program							◆	◆
Hang your own banner for 1 year inside the SEC arena	◆	◆	◆					
VIP Passes includes SECDE Saturday Night Gala	6	4	2	2	1			
Sponsor lunch coupons to use at all 2016 SEC Events	16							
Hospitality & seating in VIP Sponsor area at SECDE	◆	4	4	2				
SECDE T-shirts or hats	4	4	2	2	1	1	1	
Listing on 2016 SECDE website with logo, photo ad & link www. sargentcde.com	◆	◆	◆	◆	◆	◆	◆	◆
Help Sponsor a Junior Driver for the weekend					◆			
Your name associated with your chosen Division at the SECDE Competition							◆	
Sponsor's name announced during the 2016 SECDE Driving Show	◆	◆	◆	◆	◆	◆		
Sponsor's name announced during ALL 2016 SEC Events & Awards Ceremony	◆	◆	◆					
Opportunity to participate in Awards Ceremony	◆	◆	◆	◆	◆	◆	◆	
Complimentary SECDE Program	◆	◆	◆	◆	◆	◆	◆	
Hang your banner@ SEC for 1 year on your chosen Hazard				◆				

**** If you would like to Sponsor a "Special Award" for a Class or Division, contact Belle Davis: Belle.davis@clearwire.net 209-915-2610**



SPONSOR ORDER FORM

Thank you for your Sponsorship!



COMPANY NAME:	CONTACT:
COMPLETE ADDRESS:	
PHONE:	CELL:
EMAIL:	FAX:
COMMENTS:	

Photo-ready art to be supplied by advertiser. See last page for Ad Specs. Ad Deadline: August 1, 2016

SPONSOR PACKAGES:	COST	AMOUNT
Titanium Sponsor	\$3,000	
Platinum Sponsor	\$1,000	
Gold Sponsor	\$500	
Hazard Sponsor	\$400	
Silver Sponsor	\$300	
Bronze Sponsor	\$200	
Division Sponsor: Choose One		
Training Preliminary Intermediate ADS Advanced (Int II)	\$100	
Vendor Space	\$100	
TOTAL:		

Please complete this form and send to:

Sargent Equestrian Center CDE
15757 E. Sargent Road
Lodi, CA 95240

For questions regarding Sponsorship, contact:

Belle Davis: Belle.davis@clearwire.net
209-915-2610

Make check payable to: **Sargent Equestrian Center**

**** If you would like to Sponsor a "Special Award" for a Class or Division, contact:**

Belle Davis: Belle.davis@clearwire.net 209-915-2610

Award ideas: Navigator Award, Best Junior Driver, Best Morgan, Best Marathon Turnout, Best Conditioned



ADVERTISER ORDER FORM

Thank you for your support!



COMPANY NAME:	CONTACT:
COMPLETE ADDRESS:	
PHONE:	CELL:
EMAIL:	FAX:
COMMENTS:	

**Color ads are limited, order early! Photo-ready art to be supplied by advertiser.*
Ad Deadline: August 1, 2016**

Program Advertising	Color	B&W	Amount
Full Page Inside Front Cover or Inside Rear Cover	\$250		
Full Page (7-1/2 inches wide x 10 inches tall)	\$175	\$125	
Half Page (7-1/2 inches wide x 5 inches tall)	\$90	\$75	
Quarter Page (3-1/2 inches wide x 5 inches tall)	\$75	\$50	
Business Card (3-1/2 inches wide x 2 inches tall)	\$30	\$20	
Centerfold Special! 2 Color pages on Centerfold, and 1 B&W Full Page	\$400		
TOTAL:			

**Program Ad Specs are listed on the next page.*

Please complete this form and send to:

Make check payable to: **Sargent Equestrian Center**

**Sargent Equestrian Center CDE
15757 E. Sargent Road
Lodi, CA 95240**

For questions regarding Program Advertising, contact:

Jeanne Williams - jeanne@sargentequest.com or 209-727-9299

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Belle Davis: Belle.davis@clearwire.net 209-915-2610
Award ideas: Navigator Award, Best Junior Driver, Best Morgan, Best Marathon Turnout, Best Conditioned



PROGRAM AD SPECS

Ads to be supplied photo-ready.*

Give your ad the Professional Touch!
AD DESIGN SERVICES are available for a nominal fee. For more information contact Program Designer Jenni Haas at jennihaas@gmail.com

Ad Deadline for Program: August 1, 2016

Program Ad Specs:

- Full Page 7-1/2 inches wide x 10 inches tall
- Half Page 7-1/2 inches wide x 5 inches tall
- Quarter Page 3-1/2 inches wide x 5 inches tall
- Business Card 3-1/2 inches wide x 2 inches tall

Color ads are limited, and will be first-come, first-served.

Ads to be supplied photo-ready.*

*File Specs:

- **PDF:** (preferred!)
- Can be saved/exported from most Page Layout programs)
- We prefer PDF files, must be saved in “Print Quality” mode
- “Smallest File Size” or “Web” will be poor quality images, and are not acceptable
- Embed your fonts in PDF files.

Adobe Photoshop:

- **JPEG** or **TIFF** (TIFF is better) file format
- Resolution: 300 dpi
- Outline your fonts (type>rasterize type layer)
- Color files should be saved in **CMYK** mode.

Adobe Illustrator:

- **EPS** file format
- all graphic files embedded and fonts outlined
- Color files should be saved in **CMYK** mode.

If you need more information, or for Ad Design Services, contact Program Designer Jenni Haas at jennihaas@gmail.com